



PARTNER INVITATION · 2026

An invitation to collaborate
and create magic together

DEAURAMEDIA.COM

ELSI AND DIO · DEAURA MEDIA



Why you

01

We love your energy

- Everything you put out feels genuine and aligned with our mission.
- You built something incredible, and we have enormous respect for your work.
- We wanted someone whose judgement we would trust with our own name.

02

We serve the same people

- Smart, ambitious and often tired of doing everything themselves.
- You give them clarity, direction and strategy. We build the backend underneath it.
- So they get more time to be creative and do what they love.

03

Your community stays yours

- You spent years building your brand, and we do not take that lightly.
- Nobody gets pressured, chased or sold something they do not need.
- Not once, not ever.

WE'D LIKE TO OFFER A

Free training *for your community*

One session, curated for your room. Tell us what your people struggle with and we shape it around that. The list is a starting point, not a menu we are attached to.

Pure value, with a simple invitation to book a free call.
No hard selling.

TOPICS TO PICK FROM

- Simple automations that give you back 10+ hours a week
- Backend infrastructure built to last
- Using AI without losing your authenticity
- The setup behind a launch that doesn't burn you out

FORMATS THAT WORK

- Free or paid community, live or pre-recorded
- Podcast, group call, mastermind or membership session

THE STUDIO

Who *we are*

DeAura Media is a boutique systems agency founded by Elsi and Dio. We build the backend that gives founders their freedom back.

Elsi leads the strategy and the relationship, and Dio is the technical mind behind every build. Together with a small team we help coaches, consultants and experts scale with systems that convert more clients and give them more free time.

After experiencing burnout first-hand, we became systems nerds.



Who *we* serve

Coaches, consultants, healers, experts and personal brands, mostly women. Smart, ambitious and brilliant at their work. Tech just isn't their favourite part, and too much of their week goes on things that don't make them money.

Booked, busy and buried in the backend

- Tech and admin eat up their time, even with a team
- They don't need more clients, they want their time and head space back
- We build a custom backend system that lets them scale

Early on, and growing

- Everything was built in a hurry, usually at midnight
- Brand, website, email and automations need setting up properly
- We build the foundations so they can focus on what they do best

How *we serve*

01

Automation and systems

Onboarding, invoicing, reminders, follow-up, reporting, client portals and offboarding.

02

Funnels and launches

The path from interested to booked, plus email sequences and nurture, built once and reused forever.

03

Websites and brand

Aesthetic websites designed to captivate and convert, with identity, art direction and visuals.

04

AI agents and tools

Assistants for the parts nobody wants to do, and custom tools where off-the-shelf doesn't fit.

SELECTED WORK

Results that *speak*

550+

qualified leads in under a month, with one simple strategy

15+ hrs

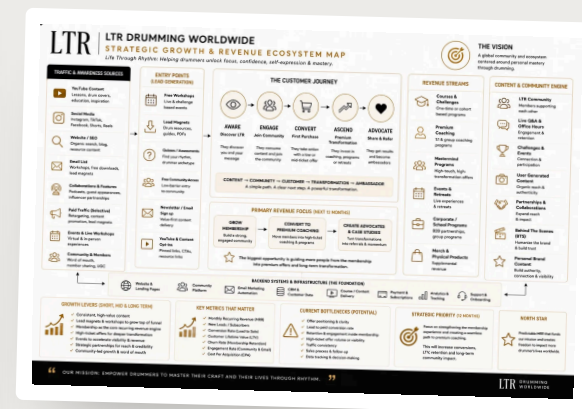
saved every week once the backend is in place

\$19K

in sales within 24 hours of a launch we built in 14 days

300+

brands supported across the UK, Europe and the US



WHAT CLIENTS SAY

Kind words from *past clients*

"Honestly didn't expect results that fast. 550 qualified high-ticket leads and the system just keeps running."

MAHMOUD, ENTREPRENEUR

"I hit over 10k in one month. The strategy and support helped me level up fast."

GIOVANNI, MARKETING COACH

"The backend systems they built are seamless. Exactly what I asked for."

SERGIO, ENTREPRENEUR

"7 clients in one week. She's obsessive about making it actually work, not just look good."

ASPASIA, WELLNESS EXPERT

"The support, strategy and guidance played a huge role in helping me reach my first six-figure month."

TUAN, BUSINESS COACH

"A week in and I got a \$6k client. My investment has pretty much paid for itself already."

YENY, MANIFESTATION COACH

WHAT WE OFFER YOU

Help them grow, *grow with them*



20%

Of their first contract

When someone you introduce signs with us, you get 20% of their first contract, sent to you within 14 days.

10%

Passive income, ongoing

Then 10% for as long as they stay a client. With a 90% retention rate, that tends to be a long time.

Support

Everything you need

Trainings, guides, graphics and emails to share, plus hands-on support from us whenever you need it.

Most builds land between \$3,500 and \$7,000, custom quoted to each client, with flexible payment plans. The first call, the map and the proposal are always free.

OUR PROMISE

In writing, *before anything starts*

- A simple written agreement: what you get, when you get paid and what we promise.
- No complicated setup. When someone books, they mention your name, and you are credited however long they take to decide.
- Paid on time, and your name protected like our own. No hard selling, no pressure, no sleazy tactics.

WHAT HAPPENS NEXT

What your people *can expect*

- **A 30-minute call** straight with Elsi. No sales team, no bots, just real value.
- **Their map, for free.** We draw their Lucky Method map and they keep it, whatever they decide.
- **A custom proposal** within a few hours, only if they are a good fit.
- **They decide, and either answer is fine.** No chasing, no pressure.

LET'S TALK

If this *feels right*

IF YOU'RE IN

- We send the agreement
- We pick a training for your community and a date that suits you
- You get your own booking link for your people, nothing else to manage

IF YOU'RE STILL THINKING

- Ask us anything: case studies, references, awkward questions
- Or book a call yourself first and see how we treat people

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THANK YOU FOR YOUR ENERGY



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